

TEAM CAPTAINS HAVE ALL THE FUN!



CHEERLEADER

Get your team excited and signed up! Face-to-face conversations work best, but emails and posters are good too. Keep cheering on your team during the month.

COMMUNICATIONS CENTRAL

Forward (and edit if you'd like) the pre-made email blasts to recruit and encourage your team. Let them know the latest information.



SANTA

Give out fun sway and raffle prizes.

SMARTY PANTS

You're the "go to" person for questions. The FAQ and "how to" videos on our website will help. Anne Rugg is just an email or phone call away to help you.



LET'S PARTY

Host a kick-off event to create enthusiasm and build your team. And don't forget to invite your team to the Awards Celebration Party at the end of the Challenge.

WE'VE GOT YOUR BACK

Our job is to make your job as Team Captain as easy (and fun!) as possible.
We'll provide you the following support:

EMAILS

- Instructions & sample email blast
- Posters
- Q & A from team captains
- Registration list



LISTS

Last year's team members and contact info

SWAG

For everyone who logs a trip, plus raffle items



ANSWERS

Answers go your questions and help with outreach strategies

SUPRA!

Supra, our life-sized cardboard Super Hero, delivered to your office for a kick-off event or just for fun.

