

TEAM CAPTAINS HAVE ALL THE FUN!



CHEERLEADER

Get your team excited and signed up. Face-to-face conversations often work best, but if you're telecommuting emails and posters are good too. Keep cheering on your team during the month.

COMMUNICATIONS CENTRAL

Forward (and edit if you'd like) the pre-made email blasts to recruit and encourage your team. Let them know the latest information.



SANTA

Give out fun swag and raffle prizes, as they are available .

SMARTY PANTS

You're the 'go to' person for questions. The FAQ and "how to" videos on our website will help. And you can email info@commutesmartseacoast.org with any questions.



LET'S PARTY

Host a kick-off event (even virtually) to create enthusiasm and build your team. There will also be an event to present awards at the end of the challenge, details TBD.

WE'VE GOT YOUR BACK

Our job is to make your job as Team Captain as easy (and fun!) as possible. We'll provide you the following support:

EMAILS

- Instructions & sample email blast
- Posters



LISTS

Your team members and contact info.

SWAG

There are incentives available to award participation in the B2B Challenge. Coordination of pick-up/drop off is currently being configured.



ANSWERS

Feel free to email us at info@commutesmartseacoast.org and we will answer your questions and help with outreach strategies.